

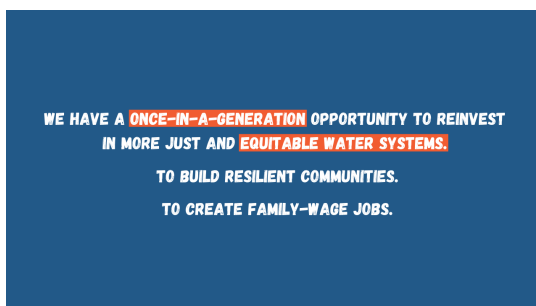
#WaterAtWork Social Toolkit

To support the advocacy and organizing efforts of the water sector and water justice movement, the [Water Hub](#) designed a set of illustrations and [#WaterAtWork microsite](#) to highlight the economic benefits of investing in water infrastructure.

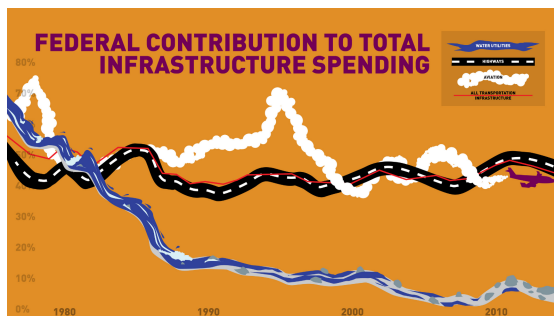
Our goal is to amplify on-the-ground examples of [#WaterAtWork](#) across the U.S. Each illustrated example includes a click-to-tweet button to easily share how water infrastructure investments -- from nature-based solutions to lead pipe replacement -- benefit workers, businesses, and communities. Download the [social graphics](#) and [videos](#) and use sample posts for twitter and instagram below. We hope you'll join us in sharing on your digital platforms!


Sample social media posts

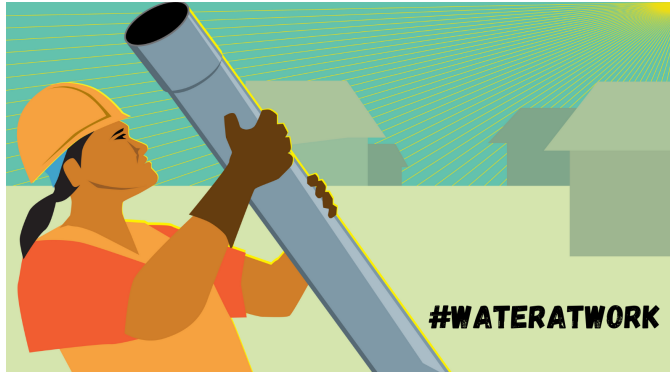
Twitter



It is time to reinvest in our aging water systems. Check out the new @water_hub site with examples of #WaterAtWork, creating family-wage jobs and building resilient communities. Learn more and share: <https://bit.ly/3fJ46cS> [\[Upload video\]](#)



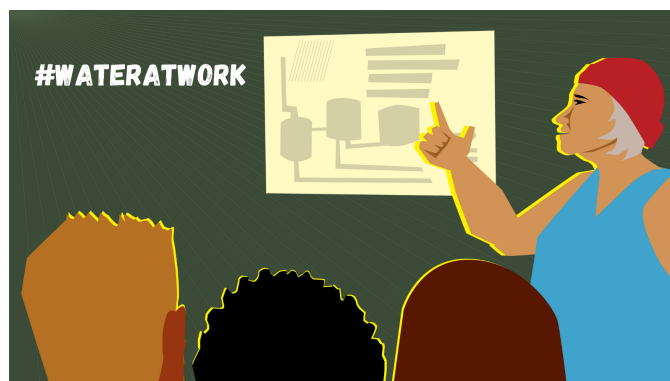
Federal water spending has dried up , delaying updates to our aging waterworks. With 2+ million people in the US lacking safe #DrinkingWater & sanitation, NOW is the time to invest in #WaterAtWork, creating jobs and resilient communities. Learn more: <https://bit.ly/3fJ46cS> [\[Upload graphic\]](#)



6 - 10 million families drink water pumped through lead pipes in the United States. Replacing lead pipes in our communities creates work for construction workers, pipefitters, and plumbers while protecting health. #GetTheLeadOut #WaterAtWork: <https://bit.ly/3fJ46cS> [\[Upload graphic\]](#)



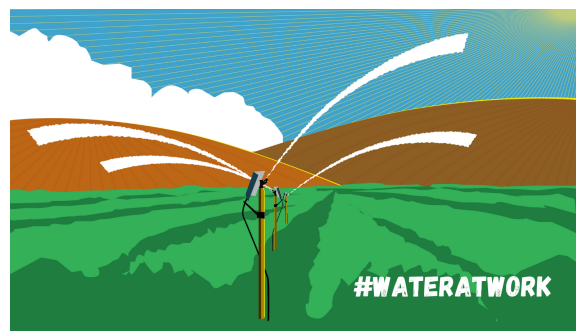
When it comes to water, #NatureIsInfrastructure. Protecting clean water at the source creates jobs too! Every dollar spent on watershed restoration generates \$2.50 in economic activity. See more examples of #WaterAtWork: <https://bit.ly/3fJ46cS> [\[Upload graphic\]](#)



A “silver tsunami” of water workers are hitting retirement age soon. Investing in #WaterInfrastructure and #WorkforceDevelopment will create jobs and rebuild local economies. #WaterAtWork Learn more and share: <https://bit.ly/3fJ46cS> [\[Upload graphic\]](#)



Water solutions are climate solutions. By swapping pavement for plants and protecting the forests that feed our rivers, we can reduce flooding and pollution while cleaning and cooling the air. #ClimatelsWater #WaterAtWork See more and share: <https://bit.ly/3fJ46cS> [Upload graphic]

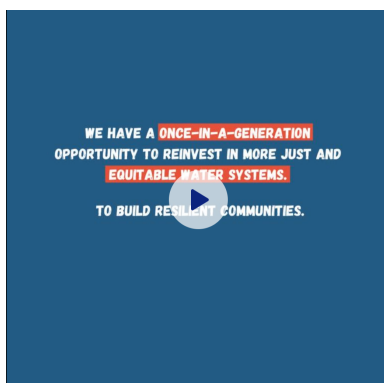


Investing in water efficiency on farms and in neighborhoods makes communities more drought resilient while creating new business opportunities for smart-irrigation suppliers and installers. See more examples of #WaterAtWork: <https://bit.ly/3fJ46cS> [Upload graphic]

Instagram

URL for bios or Stories: <https://bit.ly/3wrPCEO>

[Square graphics](#) and [video](#)

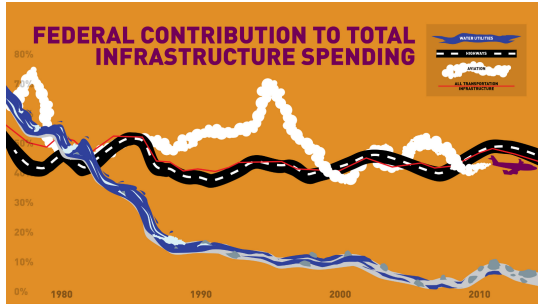


It is time to reinvest in our aging water systems. @climatenexus' Water Hub shares examples of what #WaterAtWork could look like and how reimagining #WaterInfrastructure can create family-wage jobs and build resilient communities. See the link in our bio for more!

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#WaterWorkers #GreenInfrastructure #BuildBackBetter
#ClimatelsWater

[Upload video/link: <https://bit.ly/3wrPCEO>]



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#WaterWorkers #GreenInfrastructure #BuildBackBetter #ClimateIsWater #WaterIsARight #RightToWater #WaterIsLife [\[Upload graphic\]](#)



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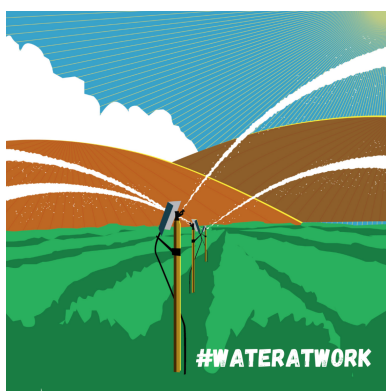
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#GreenInfrastructure #BuildBackBetter #ClimateIsWater
#SmartIrrigation #DroughtSmart #ClimateResilience

#WaterIsLife [\[Upload graphic\]](#)